

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants : William L. Thomas et al.  
Application No. : 09/823,617 Confirmation No. : 6039  
Filed : March 30, 2001  
For : INTERACTIVE MEDIA SYSTEM AND METHOD  
FOR PRESENTING PAUSE-TIME CONTENT  
Art Unit : 2623  
Examiner : Jason P. Salce

New York, New York 10036  
July 14, 2008

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

REPLY TO OFFICE ACTION

Sir:

In reply to the January 14, 2008 Office Action,  
applicants hereby amend the above-identified patent  
application as follows:

**Amendments of the Claims** begin on page 2 of this  
Reply to Office Action.

**Remarks** begin on page 25 of this Reply to Office  
Action.